

CULTURE TECH FUND_

APPLICATION
PACK - 2012



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APPLY FOR UP TO £5,000 FOR YOUR CULTURE TECH PROJECT

Digital Derry, in partnership with the Culture Company 2013 and the Department of Culture Arts and Leisure, are inviting applications for concept development funding of up to £5000 per project in the area of Cultural Technology.

The Culture Tech Fund is designed to help kickstart innovative new projects which combine cultural and artistic output with digital media technologies. This could be a game, a mobile application, a website, a digital art installation - anything really - what we're looking for is innovation, sustainability and world-class delivery.

Individuals, non-profit organisations and companies are all welcome to apply, provided the lead applicant is 18 or over and based in Derry-Londonderry. **Successful applicants will receive up to £5000 grant** funding to help develop their idea further, additional help and support from Digital Derry and will have the chance to present their ideas to potential customers and future funders at a showcase event in late March.

Deadline for applications: Noon on Friday, February 17th

Decisions made by: Friday, February 24th

Funds released: March

JUDGING CRITERIA

We are looking for:

- ✦ Innovative new projects that combine artistic or cultural output with digital technologies.
- ✦ Specific themes include digital publishing, digital media in live events, music technology, mobile applications, games, digital arts and moving image media.
- ✦ A strong team capable of delivering.
- ✦ Projects with potential to become self-sustaining, and ideally to grow or be replicated beyond the local area.
- ✦ The ability to effectively showcase and/or improve access to local artistic and cultural talent.
- ✦ Value for money.
- ✦ Interesting cross-sectoral collaborations are encouraged.

APPLICATION FORM

Applications must be received by email or in print no later than noon on Friday, February 17th, 2012.
You can also complete your entry online at www.digitalderry.org/culturetechfund

Project Name:
Lead applicant name:
Organisation (if applicable):
Website:
Email address:
Telephone number:
Please provide a full list of the promoters (individuals and organisations) and partners who will be involved in developing this idea:

Please select the theme(s) that best describes your project:

- digital publishing,
- digital media in live events,
- music technology,
- mobile applications,
- games,
- digital arts
- moving image media.

What is the total cost of delivering your project?

How much are you applying for (£5000 max)?

Please describe your project idea and how it combines cultural and artistic output with digital technology (300 words max):

Please provide details of how you intend to deliver the project, including details of how you will use any funding to develop the concept between now and March 31st, 2012 (300 words max):

Please provide a brief description of the team involved, their roles and why you think they are best suited to this project (300 words max):

Please provide details of any cross-sectoral collaborations involved in this project (100 words max):

Please outline how you intend to make the project self-sustaining or grow it beyond the local area (200 words max):

Please describe how this project will help to showcase and / or improve access to local artistic and cultural talent (200 words max):

Please outline the total budget for this project and how much you are applying for. You should include a separate line for any cost over £500 *. We cannot support capital costs.

Description of Cost	Total Project Budget	Development Funding You Are Applying For
TOTAL		

* You may continue on a separate sheet if required

If your total budget exceeds the amount that you are applying for please describe how you intend to fund the remainder:

By completing this application, you agree to accept the terms and eligibility criteria as set out in the application pack and that the decision of the assessment panel is final.

If you have any other content related to your application please provide a link to it here:

Signature:

Name:

Date:

Entries should be received no later than noon on **Friday, February 17th, 2012.**

You can submit your entry by email (in PDF or .doc format) to digitalderry@gmail.com , complete the entry form online at www.digitalderry.org/culturetechfund or print and deliver it to Digital Derry, c/o Londonderry Chamber of Commerce, 1a Hawkin Street, Derry-Londonderry, BT48 6RD.

ELIGIBILITY AND TERMS

- ✦ You can apply for anything up to £5000 for your project as concept development funding. Funding will take the form of a non-repayable grant and does not require any specific element of match funding. Funding cannot be used to support capital costs (eg. purchase of hardware).
- ✦ You will be asked to provide an outline budget for the project as part of the application process. This will detail how you intend to use any funding to develop the concept between now and March 31st 2012. If successful, this budget will form the basis of the letter of offer. You must retain evidence of all expenditure supported by the grant as this might be requested for audit purposes.
- ✦ Payment of funds will be subject to your acceptance of a letter of offer which must be signed and returned before funds will be released.
- ✦ Entries are invited from both individuals and groups, at least one of whom must be aged 18 or over and based in Derry-Londonderry. If applying on behalf of a company or other legal entity you must have the legal authority to do so. If applying as an individual or group of individuals, the lead applicant must be registered as self-employed with HMRC and provide proof of a business bank account before funds will be released.
- ✦ Submitted ideas must not have been released commercially or be currently or previously in receipt of any public sector funding at the time of application.
- ✦ The deadline for entries will be noon on Friday, February 17th, 2012. Entries can be sent by email to digitalderry@gmail.com, completed online at www.digitalderry.org/culturetechfund or delivered in person to Digital Derry, c/o Londonderry Chamber of Commerce, 1a Hawkin Street, Derry-Londonderry, BT48 6RD.
- ✦ Successful applicants will be notified by email no later than February 24th, 2012.
- ✦ Applications will be treated in the strictest confidence but we accept no responsibility for any intellectual property you choose to disclose in your application. The determination of eligibility shall be at the sole discretion of the organisers, which may, in exceptional circumstances, allow applications which do not strictly comply with all of the above criteria.
- ✦ This is a competitive funding call and therefore offers of funding will be made on the basis of the quality of the applications and the total funds available. However, the organisers are under no obligation to make any offers of funding on the basis of this process.
- ✦ **The decision of the assessment panel is final.** An application shall be deemed to be a full and unconditional acceptance of these terms and conditions. The organisers reserve the right to vary the criteria and conditions noted here at any time in their absolute discretion. No correspondence will be entered into in relation to any dispute arising out of this process.
- ✦ This process is managed by the Londonderry Chamber of Commerce, 1a Hawkin Street, Derry-Londonderry, BT48 6RD and funded by the Department of Culture Arts and Leisure. Should you have any queries, please contact Mark Nagurski at the above address or via email to digitalderry@gmail.com.

WHO'S INVOLVED?

The Culture Tech Fund is funded by the **Department of Culture Arts and Leisure** (DCAL) one of 11 Northern Ireland Departments created in 1999 by the Department's (Northern Ireland) Order 1999. In Northern Ireland it is the Government Department responsible for arts and creativity, museums, libraries, sport, inland waterways and inland fisheries, linguistic diversity, archives, and for advising on National Lottery distribution.

The fund is managed and promoted by **Digital Derry**, a project part-funded by the European Regional Development Fund (ERDF) under the European Sustainable Competitiveness Programme for Northern Ireland alongside **Derry City Council** and **ILEX**. Digital Derry is managed by the Londonderry Chamber of Commerce and works to support, promote and grow the digital content sector in Derry-Londonderry and the North West of Ireland.

The Culture Tech Fund is being delivered in partnership with **Culture Company 2013**, an independent company (limited by guarantee) formed to manage and deliver the UK City of Culture 2013 programme.



**ONLINE FORM AT:
WWW.DIGITALDERRY.ORG/CULTURETECHFUND**